

Business Advisory Council

Joint Statement

2021-22

## **North Point Educational Service Center**

www.npesc.org

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## **NPESC'S BUSINESS ADVISORY COUNCIL**

#### Membership

The Business Advisory Council (BAC) of the North Point Educational Service Center (NPESC) was established in the fall of 2018. The BAC's Steering Committee is comprised of twelve leaders representing education, business and the economic sectors of each county in the NPESC service region of Erie, Huron, Ottawa and Sandusky counties.

#### **Meeting Dates**

NPESC's BAC has met this past year on the following dates: March 17, 2021, June 22, 2021, September 22, 2021 (Annual Meeting), December 15, 2021. The next meeting is scheduled for March 23, 2022.

NPESC's Annual BAC Plan and minutes of each meeting can be found at the following link: <a href="https://npesc.socs.net/vnews/display.v/ART/5bbe47943d9e7">https://npesc.socs.net/vnews/display.v/ART/5bbe47943d9e7</a>

#### **Partnering School Districts**

Erie County: Edison Local, EHOVE Career Center, Huron City, Kelleys Island, Margaretta Local, Perkins Local, Sandusky Central Catholic, Sandusky City, Vermilion Local Huron County: Bellevue City, Monroeville Local, New London Local, Norwalk Catholic, Norwalk City, South Central Local, Western Reserve Local, Willard City Ottawa County: Benton-Carroll-Salem Local, Danbury Local, Genoa Area Local, Middle Bass Island, North Bass Island, Port Clinton City, Put-in-Bay Local Sandusky County: Clyde-Green Springs Exempted Village, Fremont City, Gibsonburg Exempted Village, Lakota Local, Woodmore Local

The mission of the North Point Educational Service Center Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within the service region of Erie, Huron, Ottawa and Sandusky Counties.

### Getting the Work Done: Sub-Committee Structure

The NPESC BAC is maximizing impact by operating unique activities and initiatives organized and managed by sub-committees in each county. Each sub-committee is made up of key business leaders, school personnel, economic directors, and other community-based partners unique to each county.

Click here to access NPESC's 2021-22 Strategies and County Committee Action Steps

# HIGHLIGHTS OF THE BAC

#### March 2021

State Superintendent of Public Instruction Paolo DeMaria together with Ohio Lt. Governor Jon Husted announced Ohio's 2021 Business-Education Leader Awards for Excellent Business Advisory Councils. North Point ESC was one of only ten BAC's in the state recognized as a three-star council.



#### June 2021

Ohio College Tech Prep's SuccessBound Conference featured Ottawa County's BAC Chairman, Ken Williams, as a designated speaker and BAC business rep.

#### **July 2021**

BAC Members, Andrea Smith and Dr. Paul Lockwood, presented during ODE's Statewide Summer Learning Series: <u>Summer Learning Series</u>: <u>Exemplar Business Advisory Councils</u>, Best Practices from 3- and 4-star Councils - July 7, 2021

#### September 2021

On September 10, BAC Member, Andrea Smith, was a featured speaker at NW Ohio Tech Prep's Virtual BAC Workshop. On Sept. 16<sup>th</sup>, Lt. Governor Husted visited the Ottawa County BAC meeting and toured the Ottawa County Skilled Trades Academy.

#### October 2021

BAC Member, Andrea Smith, was invited to present information about the Teacher Boot Camps at the Lt. Governor's Workforce Transformation Board Meeting in Columbus.

#### November 2021

BAC Member, Andrea Smith, was invited to speak in a meeting of the Ohio Business Roundtable to share information about the Teacher Boot Camp Program. Also this month, Mrs. Smith served as member of a BAC panel hosted by the Ohio Department of Education and Tech Prep with Noble Schools and NW Career Ready. The workshop was entitled, "New Trends in Workforce Development and Education."

## January 2022

BAC Members, Andrea Smith and Carolyn Rodenhauser, were asked to present information about NPESC's BAC during the Southeast Ohio Tech Prep BAC Leaders Virtual Roundtable Meeting.

# **B.A.C. OF ERIE COUNTY**

#### Membership

Administrators from all school districts in Erie County, Directors from Erie County Economic Development Corporation, leaders from Firelands Forward, and forty-eight community and business partners are part of the Erie County BAC. A Steering Committee of this large group has been identified made up of school superintendents (8 public, 1 parochial, and 1 joint vocational), key business leaders, and government & community-based partners. The Steering Committee has two elected Co-Chairpersons.



### Meeting Dates (Past 12 Months):

- March 16, 2021
- May 5, 2021 Full Partners Meeting
- May 18, 2021
- June 15, 2021
- Sept. 29, 2021
- Oct. 27, 2021
- Dec. 1, 2021
- Jan. 26, 2022
- Feb. 24, 2022 Full Partners Meeting
- March 30, 2022



<u>Mission Statement:</u> Cultivating relationships and enhancing connections between the business and education communities to understand ongoing opportunities and implement support strategies.

<u>Why Statement:</u> To empower businesses, students, and communities so their futures can thrive together.

### Specific Activities Conducted (Past 12 Months):

• Five high schools in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 1734 students completed YouScience assessment in the Fall of 2021. The same five districts purchased the aggregated reports for the first time for the 2021-22 school year. County level aggregated data from the reports is utilized to plan career exploration activities to enhance exposure for students to the indemand industry sectors.

- The first <u>Erie County Teacher Business Boot Camp</u> was held in August 2021. A total of 22 teachers participated. The teachers toured six companies in the county representing manufacturing, healthcare and tourism. Each teacher created a culminating project to summarize their experience and shared how the information gleaned from the tours will transform their experiences with students in their classrooms.
  - 2,500+ students across the region will be impacted by the event this year
  - Coverage by BCSN Erie





- Erie County BAC launched a number of virtual career exploration events and activities for students
  - The Explore Your Future series highlighted local companies in key industries like manufacturing, tourism and entertainment, technology, and professional services through employee interviews and discussion. The series has accumulated 500 views in collaboration with local educators.
  - A virtual Senior Jumpstart Career Expo introduced 120 Erie County students from 5 schools to local professionals in career tracks that suit their interests and aptitudes (based on YouScience assessment).
- Erie County BAC continued important dialogue and open communication with local businesses and school teachers and administrators through the BAC Steering Committee and email newsletters. Educators were supplied with material relevant for their students like a regional Aligning Opportunities report which compares open positions to higher education credentials awarded in the region and areas where we are under or over supplied with graduates.

# **B.A.C. OF HURON COUNTY**

#### Membership

Administrators from all school districts in Huron County (7 public, 1 parochial and 1 Joint Vocational), Directors from Huron County Economic Development and Norwalk Economic Development Council, leaders from Firelands Forward, and many community and business partners are part of the Huron County BAC. The council has one Chairman. The fiscal agent for this sub-committee is the Norwalk Economic Development Council.



#### Meeting Dates (Past 12 Months):

- May 14, 2021
- Sept. 23, 2021
- Nov. 18, 2021
- Jan. 21, 2022
- March 18, 2022

The mission of the Huron County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within our county, while partnering with local and regional governmental entities and community leaders to ignite students to develop better futures for themselves and their communities.

## **Specific Activities**

### Conducted (Past 12 Months):

- At total of 223 seniors from 9 schools were exposed to 52 companies through virtual career "Jumpstart" program in May of 2021. Students were strategically matched with businesses based on YouScience results. (<u>Recording from this meeting is available on YouTube</u>).
- All school districts in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 1,734 students completed YouScience assessment in the Fall of 2021. All districts purchased the aggregated reports for the first time for the 2021-22 school year. County level aggregated data from those reports is being utilized to plan for activities to enhance exposure to the in-demand industry sectors.
- BAC meetings are held at companies throughout Huron County. After the meeting, school personnel take a tour of the company and learn about the skill sets required for

students and career advancement opportunities that exist within the company.









• The first Teacher Business Boot Camp for Huron County will be scheduled for summer 2022.

# **B.A.C. OF OTTAWA COUNTY**

#### Membership

The Ottawa County Business Advisory Council (BAC) was established in the summer of 2014 as a means for business leaders and K-12 educational leaders to partner together to understand and support employment needs within Ottawa County. The council became a subcommittee of NPESC's BAC in 2018. Members of the Ottawa County BAC consist representatives from education (superintendents and principals), business leaders for Ottawa County's leading industry sectors and local community partners like the Ottawa County Improvement Corporation (OCIC), United Way in Ottawa County, and Firelands Forward.



The council has elected officers (President, Vice President, Treasurer and Secretary). The Ottawa County Improvement Corporation is the fiscal agent for this council.

The mission of the Ottawa County Business Advisory Council is to engage the business and education communities to understand and support the educational and employment needs within Ottawa County

### Meeting Dates (Past 12 Months):

- April 3, 2021
- June 4, 2021
- August 6, 2021
- Sept. 16, 2021
- Oct. 1, 2021
- Dec. 3, 2021
- Feb. 4, 2022



### Specific Activities Conducted (Past 12 Months):

Three school districts in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 788 students completed YouScience assessment in the Fall of 2021. All districts purchased the aggregated reports for the first time for the 2021-22 school year. County level aggregated data from those reports is analyzed to plan for career exploration activities to enhance exposure to the in-demand industry sectors.

 Lt. Governor John Husted visited the Ottawa County BAC meeting on Thurs., Sept 16, 2021 and attended the Skilled Trades Academy Open House to kick-start the third year of the program. Lt. Governor Husted met with students and parents and toured the Skilled Trades Academy.



 Over 500 9<sup>th</sup> grade students from six high schools attended the Career Showcase held on October 1, 2021 at the Gary Anderson CMP Competition Center at the Camp Perry National Guard Facility. A total of 26 businesses participated in this annual event.





- The Virtual High School Job Fair was held in conjunction with Sandusky and Seneca counties through the Brazen platform on Tuesday, April 13th. Twenty-six businesses attended this virtual job fair.
- The BAC currently has 9 students enrolled in the CEO (Career Exploration Opportunity) Internship Program along with 2 job shadowing experiences.
- An inaugural graduation was held for the students on May 18, 2021 to celebrate their hard work and accomplishments. Eight of the ten students secured employment in the skilled trades upon graduation. Recently, ten students enrolled in our Skilled Trades Academy tested for their MSSC certifications and received certifications in OSHA-10 and CPR. All ten students passed three MSSC credentials and eight of the ten students passed all four credentials.





Visit www.ocic.biz/ocbac for more information on the Ottawa County BAC.

# **B.A.C. OF SANDUSKY COUNTY**

### Membership

This council has an active membership made up of school superintendents (6 public, 1 parochial, and 1 joint vocational), school personnel, key business leaders from a variety of industry sectors, many community partners (Sandusky County Chamber of Commerce, DJFS, Sandusky County Economic Development Corp - SCEDC), and the President of Terra Community College.



# Steering Committee Meeting Dates (Past 12 Months):

- May 4, 2021
- Nov. 2, 2021
- Nov. 29, 2021 (YouScience Task Force Meeting)
- Feb. 1, 2022

#### Specific Activities Conducted (Past 12 Months):

 The second <u>Sandusky County Teacher Manufacturing Boot Camp</u> was held in June 2021. A total of 24 teachers participated. The teachers toured six manufacturing companies in the county and created a culminating project to summarize their experience and share how the information gleaned from the tours will transform their experiences with students in their classrooms.





- The SCEDC created four Manufacturing Videos that were distributed to all local school districts to share with students. The participating companies included Whirlpool, Crown Battery, Freeman and Century Die. The videos showcased each business and job opportunities that are available throughout the company. (Links to each video: Whirlpool, Crown Battery, Freeman, and Century Die)
- The Virtual High School Job Fair was held in conjunction with Ottawa and Seneca counties through the Brazen platform on Tuesday, April 13th. There were a total of 154 Sandusky County students that participated in the event.





THINK Manufacturing Career Showcase was held on October 1, 2021 for over 750 9th grade students throughout five school districts and one private school. 12 companies (ABC Inoac, Amcor – Fremont, Autokiniton, Century Die, Crown Battery, Freeman Company, Heinz, Motion Controls, Sandco Industries, Style Crest, Terra State Community College, Toledo Electrical JATC, and Vanguard Career and Technical Center) participated in this annual hands-on event that focuses on skill sets that are needed in today's manufacturing.



• Five high schools in the county use the <u>YouScience Career Discovery Assessment</u> at the high school level. A total of 799 students completed YouScience assessment in the Fall of 2021. The same five districts purchased the aggregated reports for the first time for the 2021-22 school year. County level aggregated data from those reports is analyzed to plan activities to enhance exposure for students to the in-demand industry sectors.

## **REGIONAL BAC PARTNERS**

Thank you to the members of the NPESC Regional Business Advisory Council. The regional group includes representatives from the following county committees which include leaders from school districts, business, higher education, local government, local economic development, and other community-based organizations.

200th Red Horse Squadron **OhioMeansJobs GLCAP** Bay Point Resort and Marina Ohler & Holzhauer Happy Days Boating Bellevue City Schools Hermes Parker Concrete Ottawa County Community Foundation Benton-Carroll-Salem Local Schools Hoty Enterprises Ottawa County Improvement Corporation **Bettcher Industries** Humanetics **Luckey Farmers** Ottawa County Job & Family Services **BGSU Firelands Huron City Chamber** Perkins Local Schools Bishop Hoffman Catholic Schools **Huron City Schools** Perkins Township Cardinal Staffing Huron County Chamber of Commerce Poppin Around Catawba Island Club Port Clinton Auto Repair **Huron County Development Council** Cedar Point Kelleys Island Local Schools Century Die Company Port Clinton City Schools Lake Erie Shores & Islands PPG Chef's Garden Lakota Local Schools Put-in-Bay Local Schools Civista Bank City of Sandusky Lewco Inc. Rhetech Colors Civilian Marksmanship Program Lisa Wilson Acupuncture Sandusky Central Catholic Schools Sandusky City Schools Clyde-Green Springs Ex. Village Schools Mack Iron Works Sandusky County Chamber of Commerce Corporate Compass Training **Energy Harbor** n2y Sandusky Co. Economic Dev. Corp. Magruder Hospital **Danbury Local Schools** Erie Blacktop Margaretta Local Schools Sandusky County Job & Family Services Edison Local Schools Martin Marietta, Inc. **EHOVE Career Center** Schlessman Seed Company Sandusky Library Middle Bass Island Local Schools South Central Local Schools Monroeville Local Schools South Shore Marine Erie County Chamber of Commerce Mosser Construction, Inc. **Thorsports** Terra State Community College **Erie County Commission** Motion Controls Robotics, Inc. **Erie County Community Foundation** United Way of Erie County Erie Co. Economic Dev. Corp. New London Local Schools **US Gypsum** Erie County HR Association US Tsubaki Materion Erie County Regional Planning North Bass Island Local Schools Vermilion Local Schools

Vanguard-Sentinel Career & Tech Center Firelands Forward North Coast Young Professionals Firelands Regional Medical Center North Point Educational Service Center Freeman Company Warner Mechanical Corporation Northern Manufacturing Western Reserve Local Schools Fremont City Schools Norwalk Catholic Schools Whirlpool Corporation Freudenberg NOK Norwalk City Economic Dev. Corp. Willard City Schools Genoa Area Local Schools Woodmore Local Schools Norwalk City Schools Genoa Bank OE Meyer Ohio Patients Choice Gibsonburg Exempted Village Schools NOMS

To learn more about how your school, business or organization can participate, contact Andrea Smith, NPESC Assistant Superintendent at asmith@npesc.org.

Do you have feedback to provide to the Business Advisory Council that may be helpful in promoting or improving our work? If so, please click the following link to submit:

https://forms.gle/VBmQA5RERQRxzyyAA

Detailed summaries about each committee's meeting dates, goals, and initiatives can be found in the NPESC Joint Annual Statements published and posted on the NPESC website by March of each year. Minutes from NPESC's BAC quarterly meetings can be found on the same website, <a href="https://www.npesc.org">https://www.npesc.org</a>